

# Beyond Cover Letters and Resumes: Take Your Job Search to the Next Level

## Marketing Yourself

Create and maintain a web portfolio or blog to direct potential employers to examples of your work.

Keep up-to-date on LinkedIn—It won't get you a job, but potential employers will look at it after receiving an application.

Use what you have—Ask mentors and peers to look over cover letters and resumes before you send them.

## Old-Fashioned Advice

Don't apply for a job you don't actually want; one good cover letter is worth more than 20 mediocre ones!

Pull language from the job advertisement and use it in your cover letter; targeted language will make you stand out.

Go to the library! They have e-books and articles you can use to help you with your job search. NCLive.org is an amazing resource!

If you can visit the library you will be applying for in person, if not look for a virtual tour online

Have someone look over your cover letter and Resume; practice phone and in-person interviews

Thank you notes- Send paper notes and email notes; choose nice stationery

## Get Experience

Volunteer in the kind of library you want to work in.

Volunteer online—Chat services like NCKnows accept librarian volunteers; INALJ has volunteer editors and writers.

Go outside of your comfort zone, learn new skills you didn't know you wanted or needed.

Take advantage of free webinars and workshops, such as: <http://statelibrary.ncdcr.libguides.com/trainstation>

Join listservs like they're going out of style!

## Imposter syndrome

Noun:

1. A feeling that you have not truly earned your place in the professional world and are simply posing as a librarian

Remember you were chosen for a reason!

Fake it 'till you make it!

Look for professional development opportunities, local conferences and networking events, webinars, and blogs.

Ask your colleagues for advice, or look for an online mentoring program

Join professional associations!